



Lynn Hendrickson

- Graphic designer with 10 years of print and digital design
- Marketing and advanced leadership experience
- Proficient in the latest software applications
- Diverse creative abilities
- Organize multiple projects and be creative under tight deadlines
- Capable of working independently or in a team environment
- Skilled in vendor relations and negotiations
- Establish and maintain client relations
- Comfortable working in both Mac and PC platforms

Skills

Adobe Creative Suites

- InDesign
- Illustrator
- Photoshop
- Acrobat
- Premiere Rush

Digital Photography

MS Office

- Word
- Excel
- PowerPoint

Google Docs

Project Management Software

- Trello & Slack

Email Marketing

- Constant Contact

Website Creation

Mac | PC Operating Systems

Advertising & Marketing

Branding | Style Guides
Marketing Campaigns
Logos | Packaging
Product Photography

Design and develop marketing materials for both print and web applications. Collaborate with team members of works-in-progress. Maintain digital asset libraries and production schedules.

Print

Catalogs | Magazines
Brochures | Ads | Signage
Screen Printing | Flyers
Direct Mail | Packaging
Trade Show Exhibits

Provide graphic skills and leadership for multiple printed materials, including product photography and packaging. Retail signage for multiple store locations. Create original artwork for screen printed apparel. Proficient in preflighting and prepress process. Adherence to schedules and project specifications.

Digital

Email Marketing | Ads
Banners | Social Media
Websites

Create eMarketing campaigns. Team leader responsible for maintaining websites and social media accounts. Design websites for small businesses, including e-commerce sites. Skilled in using Constant Contact and WIX

Education

MECA- Maine College of Art
Vtec: HTML and web programming

Contact

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Portfolio

www.GraphicDesignerOnDemand.com